

JOB WATCHERS ACADEMY SERVICES

AI-Powered Career Acceleration for Ambitious Professionals
Private, 45-Minute Elite Coaching & Training – By Industry Leaders

Job Watchers Academy isn't a resume service — it is a **career elevation institution**. Each experience is designed to create transformation, access, and long-term retention in the tech and corporate sectors.

Revised Pricing Structure — Academy-Level & Professional Standards

Service Category	What's Included	Updated Industry-Aligned Pricing
Career Entry & Tech Transition Programs	Full curriculum, mentorship, project coaching	\$2,000 – \$4,000 (program-based)
Role Retention / First 90 Days Coaching	Onboarding success training, work culture strategies, performance coaching	\$300 – \$500 per month or \$150 per session
Upskilling & Certification Pathway	AI, Product, Data, Cloud roadmaps with skill accountability	\$1,000 – \$2,500 per curriculum
Resume & Interview Mastery (Premium)	Full ATS resume overhaul + AI mock interviews	\$300 – \$600 package
Mentorship & High-Level Career Coaching	1:1 sessions with tech industry pros, executive guidance	\$250 – \$500 per session
Digital Guides & Self-Paced Products	AfroTech Playbook, Salary Guides, Portfolio Kits	\$50 – \$200 per guide/product
Business & Founder Consulting	For candidates launching agencies, tech brands, consulting firms	\$500 – \$1,000 per session

Tech Career Entry & Transition Program

Investment: \$2,000 – \$4,000 (Full Program)

Session Length: 45 minutes (live instruction & mentorship)

A high-intensity program designed for ambitious professionals entering tech with **or without technical backgrounds**. We build your path from zero to hireable, using real placement strategies from recruiters and engineers currently in the field.

What's Included:

- Industry onboarding (AI, Product, Data, Cloud tracks)
- Portfolio & career asset building
- Recruiter strategy and LinkedIn positioning
- Direct mentorship from working professionals
- Access to exclusive Job Watchers hiring network

This program replaces confusion with certainty. It's not a course — it's a pathway to income and purpose.

Role Retention & First 90 Days Success Coaching

Investment: \$300 – \$500/month • \$150 Single Session **Session Length:** 45 minutes

Breaking into tech is one challenge. **Staying, scaling, and earning promotions** is another. This coaching prepares you to navigate the culture, language, and expectations of corporate and tech environments.

Focus Areas:

- How to communicate with leadership
- Navigating performance reviews and politics
- Setting up your promotion path from Day 1
- Executive presence & cultural fluency

Top earners don't just have jobs — they understand the game. We teach the game.

Upskilling & Certification Roadmap (AI | Product | Data | Cloud)

Investment: \$1,000 – \$2,500

Session Length: 45 minutes

A personalized acceleration plan to position you for high-income roles through strategic certifications and portfolio-building — without wasting time on unnecessary courses.

What You Gain:

- Career blueprint: certifications & skills with ROI
- AI project guidance & portfolio building
- Exam prep & mentorship accountability
- Salary positioning & recruiter exposure

We don't teach tools. We build six-figure professionals.

Premium Resume & Interview Mastery Package

Investment: \$300 – \$600

Session Length: 45 minutes (mock interview included)

Full transformation of your professional profile — written, spoken, and digital — built by recruiters who hire.

Includes:

- ATS resume engineering (not formatting — strategy)
- AI-assisted mock interviews with feedback
- Salary articulation & negotiation scripts
- LinkedIn optimization for recruiter search

We don't make resumes. We engineer positioning.

Executive Mentorship & Leadership Coaching

Investment: \$250 – \$500 per 45-min session

Private access to tech leaders, hiring managers, and founders who advise on **career scaling, leadership, public speaking, tech entrepreneurship, and brand positioning.**

Best For:

- Aspiring managers & directors
- Career transition to leadership or consulting
- Founders building tech and service businesses

This is not advice. It is access to decision-making rooms.

Business & Founder Consulting

Investment: \$500 – \$1,000 per session

Session Length: 45 minutes

For consultants, career coaches, and tech entrepreneurs expanding into digital products and talent services.

Includes:

- Agency & consultancy blueprint
- Monetizing expertise with digital products
- Pricing and offer design (premium positioning)
- Scaling with AI, systems, and recruitment talent

Build something that outlives your job.

Job Watchers Academy — Tiered Training Model

BRONZE – Self-Paced Starter

For candidates who want guidance but are self-directed.

- Access to premium downloadable guides (AfroTech, Salary Negotiation, Career Transition)
- Sample resumes, cover letter templates
- No live coaching

Investment: \$50 – \$200 (per guide or bundle)

SILVER – Coaching Access

For those who want live mentorship but not full program immersion.

- 45-Minute 1:1 Career Coaching Sessions
- Resume Review & Interview Prep Included
- Optional monthly mentorship plans

Investment: \$250 – \$600 (based on package)

Monthly Coaching Plans: \$300 – \$500

GOLD – Full Academy Program (Placement Track)

High-touch, transformation track with full curriculum & job strategy.

- Entry/Transition to Tech Program (AI, Product, Data, Cloud)
- Portfolio, LinkedIn, Mentor Access

- Job Watchers Talent Placement Pipeline
- Accountability, retention coaching & referral access

Investment: \$2,000 – \$4,000

Why Job Watchers Academy Is Different

- ✓ Led by **active industry professionals**, not theorists
- ✓ Built for placement, retention, and promotion — not resumes
- ✓ Offers lifetime value, not one-time edits

AI-Powered Tech Hub & Academy

For Career Switchers & Industry Professionals in Tech

Job Watchers Academy goes beyond resumes — we are your gateway to **tech careers, certifications, and long-term success** in the digital workforce. Whether you're entering tech or leveling up, we deliver elite guidance, real training, and direct job access.

Tech Roles We Place & Prepare Talent For

- **Data & AI:** Data Analyst, Data Engineer, AI Specialist
 - **Product & Strategy:** Product Manager, Scrum Master, Project Manager
 - **Cloud & DevOps:** AWS/Azure Engineer, Cloud Support, DevOps Technician
 - **UX & No-Code Tech:** UX/UI Designer, Automation & No-Code Specialist
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Training, Bootcamps & Certifications

We partner with **certified bootcamps and industry platforms** to get you fully equipped with:

- CompTIA, AWS, Azure, and Scrum Certifications

- Data, AI, and Automation Courses
 - Interview Projects, Portfolios & Case Studies
 - Resume + LinkedIn Branding for Tech Hiring
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AI-Powered Career Acceleration

- 1:1 Coaching by Industry Leaders
 - Mock Tech Interviews & Whiteboard Challenges
 - Salary Negotiation & Job Placement Support
 - Continuous Career Growth & Leadership Tracks
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We don't just place you in tech — we prepare you to perform, lead, and stay.

Job Watchers | AfroTech Exclusive Offers Investment Sheet

1. On-Demand Career & Tech Training

Next Cohort Launches: *First Week of December (Remote)*

Accelerate your career with **hands-on technical training** designed to help you earn globally recognized certifications and secure high-paying roles across tech and consulting.

Regular Price: \$3,500

AfroTech Attendee Price: **\$2,500 per person** (*limited-time offer*)

Program Duration: 3 Months

Includes:

- Comprehensive live and on-demand instruction
- **Certification Exam Prep** with mock questions and personalized study guidance
- Access to exclusive Job Watchers learning resources and career mentorship

Available Training Tracks:

- **Project Management** (*PMP, Scrum Master*)
- **Business Analysis & Product Management**
- **Data Analytics & Cybersecurity**
- **Cloud Computing** (*AWS, Azure, Google Cloud*)
- **AI Engineering & Machine Learning**

Gain the skills, confidence, and certification to stand out in the competitive tech landscape.

2. Job Watchers Career & Training Programs

We understand that every professional is at a different stage — whether you're still job-hunting, just landed your dream role, or ready to level up in your current one.

Choose the option that fits you best.

Option 1: Hiring Prep Kit

For job seekers or career switchers ready to stand out and secure interviews.

Includes:

- Resume Writing & ATS Optimization
- LinkedIn Profile Revamp
- Interview Prep & Mock Interview Coaching
- AfroTech Success Guides (Networking & Interviewing)

Pricing: Starting at **\$100 – \$300**

(Ideal for students, early professionals, and anyone preparing to land their next role.)

Option 2: Career Confidence & Growth

For professionals who recently landed a job or want to build confidence and visibility at work.

Includes:

- Confidence & Communication Coaching
- Salary Negotiation Training
- Personal Branding & LinkedIn Optimization
- Career Strategy Session with a Consultant

Pricing: Starting at **\$500 – \$1,000**

(Perfect for those focused on career growth and positioning for promotion.)

Option 3: Technical Training & Certification Exam Prep

For professionals seeking to upskill and transition into high-paying tech or consulting roles.

Includes:

- 3-Month Remote IT Training (Next Cohort: First Week of December)
- Certification Exam Prep with Study Guide & Mock Questions

Training Tracks:

Project Management | Business Analysis | Product Management |
Data Analytics | Cybersecurity | Cloud Computing | AI & Machine Learning

Pricing: Regular Price **\$3,500** | AfroTech Rate: **\$2,500**

Flexible Enrollment

You can register for any **single service or full program** depending on your career goals. Each attendee receives complimentary access to our **Talent Portal** and **exclusive follow-up workshop invitations**.

3. Job Watchers Single-Service Pricing

- **Resume Optimization (ATS-Compliant)**

Includes resume rewrite, keyword alignment, and format improvement

- **LinkedIn Profile Revamp**

Professional rewrite of your headline, summary, experience, and keywords to attract recruiters and hiring managers.

Price: \$250

Interview Prep / Mock Interview Session

- One-on-one virtual coaching session with a consultant. Includes feedback, question strategy, and confidence tips.
- **Salary Negotiation & Confidence Coaching:** Teaches practical negotiation strategies and mindset tools to communicate value and earn what you deserve.

Price: \$250

Personal Branding & Career Strategy Session

45-minute private session to define your career goals, identify strengths, and plan a growth roadmap.

Price: \$150 per 1 hour session

Digital Guides

- *How to Interview Like a Pro & Secure Multiple Offers* — \$25
 - *Networking 101: Overcoming Imposter Syndrome at AfroTech* — \$25
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Bundle Option (Save More)

- **Career Confidence Package (Any 3 Services): \$400**
- **Complete Career Accelerator (All 4 Services Without IT Training): \$900**